



Mackenzie Chamber of Commerce

2024 BUSINESS & COMMUNITY AWARDS

September 21, 2024 Royal Canadian Legion

AWARD CATEGORIES

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| New Entrepreneur of the Year | Service Excellence |
| Youth (under 30 yrs), Adult (30 yrs +) | Youth (under 30 yrs), Adult (30 yrs +) |
| Home Based Business of the Year | Volunteer of the Year |
| E-commerce Business of the Year | Youth (13-18 yrs), (19-30 yrs), Adult (30 yrs+) |
| Business Community Impact of the Year | Not-for-Profit Community Impact of the Year |
| Business Person of the Year | Community Leadership (Citizen of the Year) |
| Employer of the Year | Lifetime Achievement Award |
| Community Creativity Award | Community Collaboration |
| Senior Community Builder | |

NOMINEE INFORMATION

Name of Nominee (Individual or Business): _____

Contact Name: _____ Phone: _____

Brief Explanation: _____

(An extra sheet of paper may be added if needed.) Is the nominee aware of this nomination? Yes No

NOMINATION SUBMITTED BY:

Name: _____

Address: _____ Phone: _____

Signature: _____ Date: _____

I hereby certify that the information provided on this form, to the best of my knowledge, is complete & accurate.

Nominees must be Mackenzie or McLeod Lake residents for eligibility!

DEADLINE FOR NOMINATIONS IS AUGUST 31, 2024

Please provide as much information as possible and return the form to the Chamber of Commerce.

Office: 11 – 600 Mackenzie Blvd.

Mail: Box 880 Mackenzie, BC V0J 2C0

Email: office@mackenziechamber.bc.ca

Phone: (250) 997-5459 Fax: (250) 997-6117

AWARD CATEGORIES

New Entrepreneur of the Year: As a self starter, this award recognizes an entrepreneur that has been operating 3 years or less. Their business has proven strong potential via growth, innovation and leadership during the first years of operation. Additionally, the business has demonstrated a culture of risk taking, trail blazing and has positioned itself to achieve similar success in the future.

Home-Based Business of the Year: Nominees in this category are currently operating in a home-based setting and have developed innovative ways to provide quality products and services. Businesses nominated must have a valid Mackenzie Business License.

E-Commerce Business of the Year: This award recognizes the best overall user experience for online shopping and transactions, including website design, content, on-site merchandising, on-site search, integration of social, transaction-marketing based email, mobile, and video engagement features for online shoppers. The nominee must demonstrate an outstanding e-commerce customer experience and show how the innovation led to a great customer experience, consumer engagement, and positive website (versus product) reviews.

Business Community Impact Award: This award honours the businesses that go beyond their bottom line and make a meaningful impact in Mackenzie and McLeod Lake. For this business, it's not just about profit margins; it's about purpose, passion, and a commitment to creating positive change. Alongside an aptitude in areas like sales, marketing, logistics, finances, and operations, this business has taken a leadership role in its community and views social responsibility as an integral part of its success.

Business Person of the Year: This local business person has a history of significant contribution to the community and is recognized for commendable achievement in our business community.

Employer of the Year: Presented to a business who has made a commitment to foster equity, diversity, inclusion, and belonging. A visionary who embraces innovative ideas to move the company forward while supporting and encouraging workplace and personal life balance improving well-being and productivity. The employer of the year communicates in a meaningful and respectful manner; delivers incentive programs that reward employees; promotes empowerment and personal growth, is fair, respectful and shows and encourages integrity. The employer of the year provides a safe and secure workplace environment.

Community Creativity Award: The Community Creativity Award is presented to individuals or groups who have demonstrated exceptional imagination, innovation, and originality in their efforts to enhance and improve their community. This award recognizes those who have utilized their creativity to address community challenges, promote a sense of unity, and inspire others to contribute to the betterment of the community.

Senior Community Builder: Honours those who, through leadership and positive change, have made long-term and long-lasting contributions to the Mackenzie area.

Service Excellence: This currently employed person has demonstrated initiative, enthusiasm for their job, and prompt, exemplary customer service.

Volunteer of the Year: This person has selflessly given time to the community, organizations, or events for the enrichment of Mackenzie and McLeod Lake. Nominees must have been involved in volunteering for the equivalent of 100 hours over a 12 month period.

Not for Profit Community Impact Award: This not-for-profit organization which co-ordinates projects, services, and/or events that give back to the community. These efforts contribute to the social and cultural well-being of Mackenzie and McLeod Lake.

Community Leadership (Citizen of the Year): The Community Leader is an outstanding community member who contributes significant time to enhancing the equality of life in Mackenzie and McLeod Lake. They are well respected in our community and inspire others with their caring, positive attitude, and spirit of cooperation. This person proudly represents the spirit of the Mackenzie area.

Lifetime Achievement Award: Awarded to an individual who, over the past 15 years or more, has made significant contributions to the community and has improved the quality of life for citizens or whose accomplishments have brought recognition to the Mackenzie area.

Community Collaboration Award: Nominees for this award provide outstanding examples of collaboration within their community. These nominees recognize the benefits that come from accessing resources and expertise of individuals, local businesses, government, not-for-profits, or charities for positive community impact. Through the synergy that comes with community collaboration, the nominees have facilitated increased sustainability, efficiency, impact and innovation in the service they provide to their community.

THANK YOU FOR YOUR SUPPORT!